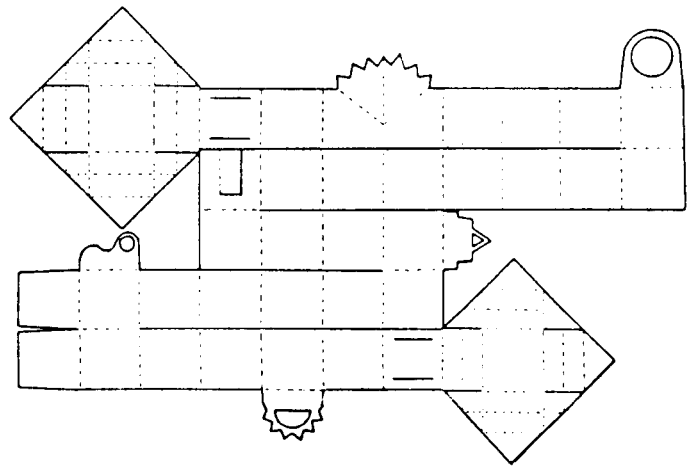


Copyright Ed Hutchins. Reprinted from "UPDATE," January, 1996

# THE MYSTERY OF THE MAGIC BOX

Last year David Edlefsen at the Anchorage Museum of History and Art asked me to design the catalog for a show of artist boxes. I suggested that the catalog itself be a box (what else could it be?) and David liked the idea. The catalog is one piece of paper, 2'H x 3'W, printed 4-color on one side and 1-color on the other. It is then die-cut into a continuous sheet that folds into a 56-page catalog complete with a pop-up, a door, several gatefolds and a two-piece box to hold it. I designed the structure by combining Scott McCarney's *bastrophedon* format with Keith Smith's *book-and-box* format. Barbara Mauriello designed the box covers and Julie Decker handled the layout and production in Alaska. Ron Glowen wrote the essay and edited it so that each page is one paragraph. It was one of



those projects with all the prospects of being a disaster, but instead, everything came together and an exciting book resulted. I was pleased to be part of the project.